



# Business Summary For Downtown Retail

Downtown DSM 3 Census Tracts

Prepared by Greater Des Moines Partnership



<b>Data for all businesses in area</b>		<b>IA(1915300270...</b>			
Total Businesses:		2,378			
Total Employees:		79,565			
Total Population:		12,379			
Employee/Population Ratio (per 100 Residents)		643			
<b>by SIC Codes</b>		<b>Businesses</b>		<b>Employees</b>	
		<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining		17	0.7%	66	0.1%
Construction		51	2.1%	575	0.7%
Manufacturing		35	1.5%	4,868	6.1%
Transportation		18	0.8%	747	0.9%
Communication		27	1.1%	1,031	1.3%
Utility		7	0.3%	347	0.4%
Wholesale Trade		26	1.1%	419	0.5%
<b>Retail Trade Summary</b>		<b>267</b>	<b>11.2%</b>	<b>3,805</b>	<b>4.8%</b>
Home Improvement		3	0.1%	35	0.0%
General Merchandise Stores		4	0.2%	19	0.0%
Food Stores		22	0.9%	617	0.8%
Auto Dealers & Gas Stations		10	0.4%	71	0.1%
Apparel & Accessory Stores		11	0.5%	70	0.1%
Furniture & Home Furnishings		12	0.5%	270	0.3%
Eating & Drinking Places		154	6.5%	2,409	3.0%
Miscellaneous Retail		51	2.1%	314	0.4%
<b>Finance, Insurance, Real Estate Summary</b>		<b>283</b>	<b>11.9%</b>	<b>22,605</b>	<b>28.4%</b>
Banks, Savings & Lending Institutions		40	1.7%	896	1.1%
Securities Brokers		43	1.8%	10,365	13.0%
Insurance Carriers & Agents		58	2.4%	6,879	8.6%
Real Estate, Holding, Other Investment Offices		142	6.0%	4,465	5.6%
<b>Services Summary</b>		<b>1,155</b>	<b>48.6%</b>	<b>29,706</b>	<b>37.3%</b>
Hotels & Lodging		24	1.0%	1,051	1.3%
Automotive Services		20	0.8%	1,606	2.0%
Movies & Amusements		37	1.6%	715	0.9%
Health Services		260	10.9%	14,298	18.0%
Legal Services		142	6.0%	1,721	2.2%
Education Institutions & Libraries		33	1.4%	998	1.3%
Other Services		639	26.9%	9,317	11.7%
<b>Government</b>		<b>313</b>	<b>13.2%</b>	<b>15,058</b>	<b>18.9%</b>
<b>Unclassified Establishments</b>		<b>179</b>	<b>7.5%</b>	<b>338</b>	<b>0.4%</b>
<b>Totals</b>		<b>2,378</b>	<b>100.0%</b>	<b>79,565</b>	<b>100.0%</b>

**Source:** Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

November 06, 2024

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	9	0.4%	30	0.0%
Mining	0	0.0%	0	0.0%
Utilities	3	0.1%	221	0.3%
Construction	63	2.6%	709	0.9%
Manufacturing	28	1.2%	649	0.8%
Wholesale Trade	26	1.1%	419	0.5%
Retail Trade	107	4.5%	1,356	1.7%
Motor Vehicle & Parts Dealers	9	0.4%	68	0.1%
Furniture & Home Furnishings Stores	7	0.3%	42	0.1%
Electronics & Appliance Stores	7	0.3%	243	0.3%
Building Material & Garden Equipment & Supplies Dealers	3	0.1%	35	0.0%
Food & Beverage Stores	15	0.6%	575	0.7%
Health & Personal Care Stores	9	0.4%	90	0.1%
Gasoline Stations & Fuel Dealers	1	0.0%	3	0.0%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	16	0.7%	86	0.1%
Sporting Goods, Hobby, Book, & Music Stores	27	1.1%	177	0.2%
General Merchandise Stores	13	0.5%	37	0.0%
Transportation & Warehousing	13	0.5%	695	0.9%
Information	74	3.1%	5,846	7.3%
Finance & Insurance	148	6.2%	18,163	22.8%
Central Bank/Credit Intermediation & Related Activities	40	1.7%	896	1.1%
Securities & Commodity Contracts	49	2.1%	10,386	13.1%
Funds, Trusts & Other Financial Vehicles	59	2.5%	6,881	8.6%
Real Estate, Rental & Leasing	111	4.7%	2,596	3.3%
Professional, Scientific & Tech Services	346	14.6%	5,329	6.7%
Legal Services	145	6.1%	1,754	2.2%
Management of Companies & Enterprises	17	0.7%	3,216	4.0%
Administrative, Support & Waste Management Services	77	3.2%	1,306	1.6%
Educational Services	28	1.2%	717	0.9%
Health Care & Social Assistance	325	13.7%	16,172	20.3%
Arts, Entertainment & Recreation	46	1.9%	784	1.0%
Accommodation & Food Services	181	7.6%	3,476	4.4%
Accommodation	24	1.0%	1,051	1.3%
Food Services & Drinking Places	157	6.6%	2,425	3.0%
Other Services (except Public Administration)	284	11.9%	2,458	3.1%
Automotive Repair & Maintenance	7	0.3%	47	0.1%
Public Administration	314	13.2%	15,088	19.0%
Unclassified Establishments	178	7.5%	335	0.4%
<b>Total</b>	<b>2,378</b>	<b>100.0%</b>	<b>79,565</b>	<b>100.0%</b>

**Source:** Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.